

# Michael Dedrick

## Senior Staff Experience Designer · Trust, Risk & Agentic Commerce

Los Angeles, CA · [michaeldedrick@gmail.com](mailto:michaeldedrick@gmail.com) · 650-861-1625 · [michaeldedrick.com](http://michaeldedrick.com) · [linkedin.com/in/michaeldedrick](https://www.linkedin.com/in/michaeldedrick)

Design leader with 15+ years in trust, identity, and risk UX for billion-user platforms, now focused on payments. Standing up PayPal's first trust function for agentic commerce: authorization, spend controls, and audit for AI agents that transact on a user's behalf. Shipped privacy patterns adopted into Material Design. Co-created the Google UX Design Certificate, 1M+ learners worldwide.

### EXPERIENCE

**PayPal** Senior Staff Experience Designer, Trust & Privacy MAR 2026 - PRESENT

- Defining trustworthy agentic commerce UX for PayPal: authorization and consent patterns, spend controls, explainability, and recovery when an agent gets it wrong.
- Building the Trust & Privacy design playbook and component library: scalable patterns for transparent AI-powered controls across PayPal's global consumer platforms.

**LaborAid** Product Design Lead, Contract 2025

- Designed and shipped a union payroll remittance platform solo, end to end: employer onboarding, contractor management, ACH remittance flows, CSV ingestion, and reporting.

**Google** Senior Interaction Designer APR 2018 - APR 2025

**Privacy & Data Protection Office** 2018 - 2023

- Second design hire in the Privacy & Data Protection Office as the privacy design org grew to hundreds; helped establish the cross-org Privacy UX forum spanning 150+ product teams.
- Sole designer embedded with a 12-person engineering team on Counter Abuse Technology: led the Safety Data Platform enabling country-specific content moderation compliance across Legal, Trust & Safety, YouTube, and Ads.
- Designed Privacy One, a unified cross-Alphabet privacy review system used by every Google product to ship compliant, cutting review cycle time and reviewer drop-off.
- Led design for the Transparency Report covering ~150 countries and 100K+ annual government requests, in direct partnership with executive leadership and general counsel.

**Ads & Commerce** 2023 - 2025

- Led the Connect design system serving 60,000+ Googlers across 24+ products; designed a Gemini-backed AI design linter that cut review cycles 30% and addressed \$1.2M in annual rework.

Concurrent: co-creator and curriculum author of the Google UX Design Certificate on Coursera, 2020 - 2021.

**SecureKey Technologies** Senior UX Designer, Verified.me 2016 - 2017

- Sole designer on Canada's first blockchain-backed digital identity platform, launched with every major Canadian bank, telco, and government agency: consent-driven verification, retention controls, and selective disclosure.
- Cut onboarding from 4 minutes to under 2 and reduced errors 18%. The platform was later acquired by Interac, Canada's national payment network.

**Apple · IBM Partnership** Senior Designer, iOS Enterprise (MobileFirst) 2014 - 2015

- Shipped zero-to-one iOS enterprise apps every three months for Fortune 500 clients; SafeSite was among the first enterprise Apple Watch apps, with patterns referenced in Apple's Human Interface Guidelines.

### EDUCATION

Sheridan College  
B.A.A. with High Honors, Design

### RECOGNITION

BITCON 2021 speaker · Top 25 at  
Google gHacks 2024 and  
IBM Hackathon

### CAPABILITIES

Risk and compliance UX · Identity  
verification and onboarding · Trust  
signals and consent · Design systems at  
scale · React/TypeScript prototyping